

10TH Australian Life Cycle Assessment Conference

Rydges Cronulla Beachside Hotel 4 – 6 March 2019

SPONSORSHIP PROPOSAL



ON BEHALF OF THE AUSTRALIAN LIFE CYCLE ASSESSMENT (LCA) SOCIETY WE WOULD LIKE TO INVITE YOU TO SUPPORT THE 10TH AUSTRALIAN LCA CONFERENCE. THE CONFERENCE WILL BE HELD IN SYDNEY IN MARCH 2019.

This prospectus outlines the sponsorship opportunities available to promote your company and increase its profile to a diverse group of professionals. All working or interested in sustainability and environmental impact measurement, assessment and transparency via life cycle assessment and environmental product declarations.

The Australian LCA Society has to-date held nine very successful open and technical conferences from 2001 – 2017, the most recent conference held in Queensland in November 2017. Recent open conferences have attracted between 80 to over 200 delegates from across Australia and overseas.

The aim is to empower, share knowledge, and connect Australian manufacturers, suppliers, investors, researchers, and users to make Australia's life cycle assessment world-class. ALCAS is keen to see commercial growth in the industry that takes advantage of LCA and life cycle thinking's unique potential to assist government, business make more sustainable decisions.



The conference will seek to enhance commercial outcomes for industry. The program for the 3-day National Conference will consist of:

- Pre-conference training sessions and workshops
- Evening Welcome Reception
- Two full days of conference sessions
- Conference Dinner (this function is a separate item for delegates)
- Optional social event and site tours will be held.

We look forward to welcoming and working with you as a valued partner of the 2019 Australian Life Cycle Assessment Conference in Sydney.

For all sponsorship enquiries please contact:

Jonas Bengtsson

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Email: president@alcas.asn.au

A MESSAGE FROM THE PRESIDENT

The Australian LCA Society has a proud history and a far-reaching impact and influence across all sectors and levels of governments in Australian economy. Going on 17 years, we have most recently seen an increase of LCA in decision-making and benchmarking. We often look overseas and sometimes wish we could do even more, but I would argue we have an impressive body of work to be proud of, and momentum to build on going forward:



- *Environmental Product Declarations have entered the Australian market in earnest in the last few years. There are now 43 EPDs by 23 companies published with the Australasian EPD Programme and more through Global GreenTag. EPDs are revolutionising how LCA is used in design, decision-making and procurement. EPDs are widely adopted in green rating tools such as Green Star, the Infrastructure Sustainability rating tool, and by organisations seeking transparency and in-depth information on major capital investments, such as a transport authority placing requirements on trains.*
- *ALCAS Certified Practitioner scheme in collaboration with our New Zealand and US colleagues has certified 13 practitioners in two years, and one certified executive. The certification is used as evidence for qualified professionals by the Australian Renewable Energy Agency (ARENA) and the Green Building Council of Australia (GBCA).*

- *AusLCI developed by ALCAS is the irrefutable main source of life cycle data for Australia. It has grown significantly since its official launch in 2011. The database is a trusted source of primary life cycle data for electricity generation, fuels, transport, waste treatment, water, agricultural production and materials.*
- *The recognition of Australasian EPDs by the Australian Government's National Carbon Offset Standard for Product and Services as a fast track for carbon neutral certification*
- *The use of LCA in underpinning Australian grown canola seeds continued access to the €1 billion European biodiesel market*
- *ARENA's requirement for grantees to undertake LCA for biomass projects*
- *Methodology development: our best practice guidelines collects the best knowledge and thinking of experts, and is widely referenced and used.*
- *International collaboration: ALCAS is contributing with leading initiatives internationally, includingecoinvent, the International EPD System, the US Certified Practitioner scheme, and we are a member of the Life Cycle Initiative.*

The 2019 Conference will be an opportunity for all delegates and sponsors to learn, to discuss and to contribute. I look forward to seeing you there.

A handwritten signature in black ink, appearing to read 'Jonas Bengtsson'. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Jonas Bengtsson
President, Australian LCA Society

CONFERENCE THEMES

Low-embodied impact structures and liveability

Building and infrastructure ratings are driving a more sustainable built environment and promoting the normalisation of LCA and EPDs. Is our Business as Usual becoming low-net impact? What has been achieved? How successful is LCA in addressing great challenges of Australia, such as high GHG emission levels and the liveability of cities?

LCA and EPD applications in due diligence and transparency

LCA allows companies to zoom into their processes and products as well as examine the implications of their supply chain. How is it being used to support risk identification and management, transparency and reporting?

Frontiers in LCA

Opportunity to communicate and discuss novel and upcoming issues, methodological development, novel practitioner solutions. Scope includes but is not limited to: impact indicators and assessment method, software tools, areas of application, standards and guidelines.

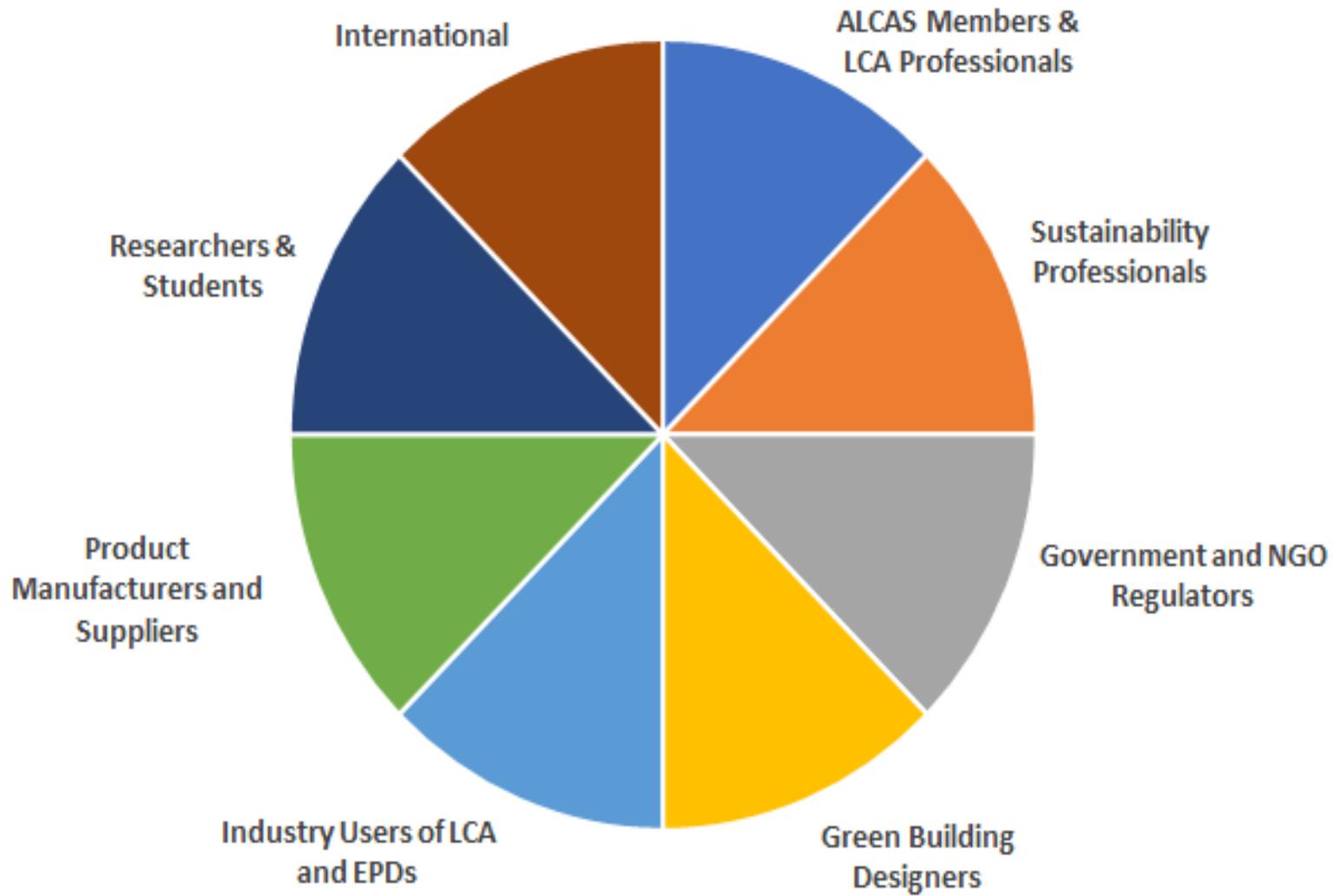
LCA and corporate sustainability

Stories of using LCA as a leading tool in the design and implementation of corporate sustainability strategy.

Circular economy

Challenges, opportunities and case-studies on applying LCA in circular economy.

ATTENDEES



WHY SPONSOR

Position Your Brand

Your business has the opportunity to be a sponsor of this significant event that will help position your brand as a driver of sustainability solutions for Australia.

- Demonstrate the potential for LCA to improve the environmental performance of buildings and to reduce cost for environmental compliance and innovation
- Connect developers, construction companies and design professionals with LCA professionals
- Present applications of the LCA currently being undertaken in the materials, building and construction sectors
- Present recent developments in the databases, tools and approaches for LCA in building and construction
- Build consensus around LCA methods in the building and construction industry
- Provide insights on how to ride the wave of business opportunities that emerge from transforming to a more sustainable society
- Host discussions on how a systematic approach to combat climate change and promote sustainability is key to achieving a low carbon economy

Claim Leadership

This conference will be an important platform to:

- **Highlight your company's investment in Life Cycle Assessment (LCA) and its role in furthering research for LCA in Australian building** to external stakeholders. Promoting this investment sends a message to the wider community that your business recognises its responsibility to understand and respond to the sustainability aspects of the building and construction industry.
- **Participate in valuable information exchange relevant to their sustainability interests.** This dedicated building conference will feature about 45 presentations from leading researchers, businesses and policy makers. A report summarising the information exchanges will be provided for onward dissemination to the industry.
- **Amplify your commitment to sustainable practices.** Public relations activities, including media engagement, social media activation and collaborations with industry associations, will ensure the outcomes of the conference are communicated to the broader community.

Learn and Make Connections

Many sponsorship packages include conference delegate passes which will allow sponsors to benefit from the conference through:

- **Accessing strategic tools and up-to-date learning,** including pragmatic and tangible support for better decision making; objective scientific tools and research and development knowledge in an understandable format
- **Making connections** with peers and market influencers through different networking opportunities
- **Understanding future growth opportunities** by meeting green standards including embracing new markets and securing access to existing markets; accelerating collaborative projects through rapid emersion and achieving financial savings through Life Cycle Management
- **Translating sustainability strategy** to action using robust tools to evaluate and manage environmental impact and systemic approaches to combat climate change

PREVIOUS SPONSORS



SPONSORSHIP OPPORTUNITIES

If the below opportunities do not address your company's needs, we will gladly consider other suggestions.

All sponsorship and exhibition amounts are in Australian dollars and include GST.

PRINCIPAL SPONSORS	PLATINUM SPONSOR (EXCLUSIVE) RESERVED \$15,000	GOLD SPONSOR \$8,000	SILVER / KEYNOTE SPEAKER SPONSOR \$5,000	CONFERENCE DINNER (EXCLUSIVE) \$3,000
Company representative introduces a conference session	+ Conference opening	Including welcome reception	✓	
Recognition throughout the Conference including at the opening and closing ceremonies	✓	✓	✓	✓
Banners to be displayed (sponsor to supply)	4	2	2	2 at conference dinner
Company logo in Conference Program Handbook, website (with hyperlink)	✓	✓	✓	✓
Company logo to appear on all session title slides	✓	✓	✓	
Delegate satchel sponsorship (logo on satchel together with ALCAS logo)	✓			
Delegate list (name, organisation and state only) in accordance with Privacy Legislation	✓	✓	✓	✓
Opportunity to give a welcome address at the Conference Dinner (5 minutes)				✓
Company overview & contact details in the Conference Program Handbook	150 words	100 words	75 words	75 words
Advertisement in the Conference Program handbook (artwork to be supplied by sponsor)	Outside Back Cover	Full Page	½ Page	½ Page
Insert in the delegate satchel (e.g. A4 flyer up to 4 pages)	2	1	1	1
Attendance to the Welcome reception	6	4	2	2
Full 2-day conference tickets (including all social functions)	6	4	2	2
Opportunity to implement additional sponsorship activation activity	✓			

ADDITIONAL SPONSORSHIP & EXHIBITION PACKAGES AVAILABLE

All sponsorship and exhibition amounts are in Australian dollars and include GST.

DELEGATE NAME BADGE

\$1,500 | EXCLUSIVE

- Company logo displayed on delegates' name badges worn by all delegates for the conference duration. Product included in cost
- Acknowledgment as an Additional Sponsor in the Conference Program Handbook

SACHEL INSERT

\$395

- One company insert included in the delegate satchel (company to supply insert)

EXHIBITOR

\$1,800

- One trade trestle table display (trestle table, cloth, power access & 2 chairs)
- Company logo & hyperlink to exhibitor's website on the conference website
- Acknowledgement as an Exhibitor on the Sponsor Board displayed prominently for the duration of the conference
- Recognition as an Exhibitor in the conference handbook
- Full delegate registration for one, including Welcome function

Note: All morning/afternoon tea breaks, lunches and the opening 'Welcome' business networking function will be held in the exhibition area.

IF NONE OF THESE SPONSORSHIP OPPORTUNITIES APPEAL, WE WOULD BE HAPPY TO TAILOR AN INDIVIDUAL PACKAGE TO SUIT YOUR NEEDS! YOU MAY EVEN CONSIDER SOME OF THE BELOW IDEAS:

- Pre-conference dinner drinks
- Branded sustainable drinking water bottles
- Magnum ice-cream for afternoon tea
- Mobile phone charge bar.

HOW TO BECOME A SPONSOR

We look forward to welcoming and working with you as a valued partner of the 2019 Australian Life Cycle Conference in Sydney.

Please contact us for an application form and further details.

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